

The perfect

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Peer-to-Peer

NEW! TCIA NOW OFFERS PEER-TO-PEER GROUPS AT DIFFERENT LEVELS TO MATCH YOU WITH THE PERFECT NETWORK!

1. Accountability

You run the company. A peer group can give you valuable perspective and honesty that you wouldn't get from employees.

2. Fast-tracked Learning

The value of on-the-job learning is hard to beat. By joining a peer group you get to multiply that intense type of learning many times over as fellow leaders share their experiences working through issues as they run their businesses.

3. Been There; Done That

Don't reinvent the wheel. Why not learn from the "mistakes" of others. By listening and learning from other Peer members, you can avoid making the errors they experienced while increasing the chance that you will make the most of the opportunities ahead of you.

4. Looking Ahead

Your peers are traveling on similar paths, but maybe with different timing. Relying on the knowledge that your peers can share as they've dealt with similar issues is like looking into a crystal ball!

5. The Safe Zone

A peer group is where you get the chance to talk things through in a confidential way. When you sound out issues with your peer group you can get answers that might have not been so obvious when you were thinking of them by yourself.

6. Motivation

You will tackle things you might have been avoiding because you know the group will hold you accountable. It forces you to follow through and take action.

7. Emotional Support

Being leader can be a lonely job and sometimes it helps being around people who understand what you are going through to provide understanding and empathy with the issues you deal with.

8. Work On Your Business -- Rather Than In It

An experienced facilitator will give you the chance to focus on how to improve your business by looking to the future and the long-term growth of your business.

9. Network Value

Priceless. No matter what kind of resource you might need access to – from a recruiter or lawyer to a wealth manager – chances are your peer network will know who to put you in touch with.

10. Scaling

One of the biggest challenges of being a leader is learning how to grow the business by getting more out of your people and resources through utilizing better systems and methodologies. TCIA's peer groups are tailored to help scale your business smarter and faster.

To learn more and to find your perfect match contact Suzi at sguzman@tcia.org

